

ROTARY AIDS PROJECT — INDIA

A Collaborative Initiative | Asian AIDS Action & Rotary Club of Navi Mumbai

Inspired by the Los Altos Rotary AIDS Project, USA | www.rotaryaidsproject.org

HIV/AIDS remains one of the most significant public health challenges facing India today. The Rotary AIDS Project — India is a pioneering NGO-to-NGO collaborative initiative between **Asian AIDS Action** and the **Rotary Club of Navi Mumbai**, bringing together decades of advocacy expertise and the unparalleled reach of Rotary International to address the HIV/AIDS crisis with compassion, education, and action.

2.5M+

Patients in Care (Asian AIDS Action)

50+

Countries Served (Asian AIDS Action)

1.4M+

Rotary Members Worldwide

INSPIRED BY THE LOS ALTOS ROTARY AIDS PROJECT, USA

The Rotary AIDS Project — India draws direct inspiration from the **Los Altos Rotary AIDS Project**, founded in 1989 by the Rotary Club of Los Altos, California. That pioneering initiative produced an award-winning film — *The Los Altos Story* — translated into six languages and seen by millions worldwide, motivating Rotarians across the globe to engage in the fight against HIV/AIDS.

It is the belief of the Los Altos Rotary AIDS Project — and now of our India initiative — that Rotary International, with its global network of 1.4 million members across 200 countries, has a unique opportunity and a moral responsibility to take a leadership role in the global fight against HIV/AIDS through education, awareness, and community action.

www.rotaryaidsproject.org

THE TWO PARTNERS

ASIAN AIDS ACTION (AAA)

Asian AIDS Action is a San Francisco-based non-governmental organisation dedicated to improving the lives of individuals and communities affected by HIV/AIDS. AAA provides cutting-edge medicine and advocacy regardless of ability to pay, serving 2.5 million+ patients across 50 countries. AAA works closely with high-risk and marginalised communities, providing awareness programmes, testing and counselling, treatment support, and advocacy against stigma and discrimination. Through education and empowerment, AAA aims to create a healthier future where HIV/AIDS is met with understanding, care, and collective action. www.asianaidSACTION.org

ROTARY CLUB OF NAVI MUMBAI (RCNM)

The Rotary Club of Navi Mumbai (District 3142, Club ID 15530) is the first and oldest Rotary Club of Navi Mumbai, incorporated on 24 February 1977. Over nearly five decades of continuous service, the club has executed projects worth over Rs. 4.5 crores, touched more than 5 lakh lives, and inspired the formation of 16 more Rotary Clubs in the community. RCNM is one of the few clubs in India with its own premises, and holds 100% Paul Harris Fellow status. The club's work spans healthcare, education, literacy, water, and community development. www.rotarynavimumbai.org

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PROJECT OBJECTIVES

- Engage Rotarians across India in the fight against HIV/AIDS through education, awareness, and community action
- Reduce stigma and discrimination against people living with HIV/AIDS in Maharashtra and beyond
- Advocate for better access to affordable antiretroviral treatment — including the adoption of TAF over TDF in India's national ARV programme
- Support individuals and families affected by HIV/AIDS through counselling, referral, and community outreach
- Build a national network of Rotary Clubs committed to HIV/AIDS awareness and prevention
- Promote evidence-based public health education in schools, colleges, and corporate settings
- Collaborate with government bodies, NGOs, hospitals, and international health organisations

KEY ACTIVITIES

HIV/AIDS Awareness Campaigns	Community education events, school and college programmes, corporate awareness sessions
Testing & Counselling Drives	Free HIV testing camps organised in partnership with healthcare providers
ARV Policy Advocacy	Lobbying NACO and health ministry for improved, modern ARV protocols for Indian patients
Stigma Reduction	Public campaigns to eliminate discrimination and promote dignity for PLHIV
Rotary Club Engagement	Training and motivating Rotary Clubs across India to adopt HIV/AIDS projects
International Collaboration	Partnership with the Los Altos Rotary AIDS Project and global health bodies
Media & Publications	Producing educational content, articles, and reports through Asia World News

WHY ROTARY IS THE IDEAL PARTNER

Rotary International's 1.4 million members across 46,000 clubs in 200+ countries represent one of the most powerful civil society networks on earth. Rotarians are business leaders, doctors, lawyers, educators, and community builders — people with the relationships, resources, and credibility to drive real change.

HIV/AIDS is not only a medical challenge. It is a social, economic, and human rights issue. Combating it requires the kind of community trust, personal relationships, and grassroots reach that Rotary uniquely provides. The Rotary AIDS Project — India harnesses this network in the service of one of humanity's most urgent remaining public health battles.

GET INVOLVED

- Join the Rotary AIDS Project — India as an individual Rotarian or club
- Host an HIV/AIDS awareness event at your Rotary Club

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- Support our advocacy campaign for improved ARV access in India
- Connect us with healthcare providers, corporates, and media partners
- Sponsor a community testing and counselling drive

PROJECT LEADERSHIP

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Rotary Club of Navi Mumbai: www.rotarynavimumbai.org

"The fight against HIV/AIDS is a fight for human dignity. Rotary's place to stand is here."